

TAYLOR BRIQUELET

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EDUCATION

University of San Diego , San Diego, CA	Expected May 2026
<i>Bachelor of Business Administration, Minor in Finance</i>	
<ul style="list-style-type: none">GPA: 3.61 (as of October 2025)Relevant Coursework: Financial Management, Operations Management, Financial Statement Analysis (IP), Advanced Corporate Finance (IP), Financial Modeling (IP), Investments (IP), New Venture Finance (IP)	

EXPERIENCE

IT Director, Laurel Wealth Advisors , San Diego, CA	July 2024 - Present
<ul style="list-style-type: none">Assists portfolio manager in resolving technical issuesImplements automation tools to help portfolio managers screen investmentsCoordinate with technology vendors to resolve hardware and operating system issues	
Model, THOR MX , San Diego, CA	May 2024 - Present
<ul style="list-style-type: none">Models for THOR MX, representing the brand across digital platforms by showcasing products in promotional campaigns and lifestyle content to enhance online engagement and brand visibility.	
Social Media Manager, Everbowl , Rancho Bernardo, CA	Oct 2023 - Oct 2024
<ul style="list-style-type: none">Managed social media accounts (Instagram and TikTok), creating and editing engaging content that aligned with brand trends and promotions.Produced short videos and advertisements for limited-time offers (LTOs) and collaborations, increasing brand visibility and customer engagement.Self-taught media capture and editing techniques, demonstrating initiative and adaptability in a fast-paced environment.	

PROJECTS

Real Estate Development Decision Analysis , University of San Diego	Spring 2025
<ul style="list-style-type: none">Evaluated commercial development opportunities in Carlsbad and Oceanside using decision tree modeling.Forecasted occupancy scenarios and performed income and expense analysis to determine optimal ROI.Delivered strategic recommendations based on quantitative profitability comparisons.	
Costco Financial Analysis & Valuation Project , University of San Diego	Spring 2025
<ul style="list-style-type: none">Analyzed Costco's financial statements, ratios, and free cash flows.Performed full debt and equity valuation using DCF, market multiples, and bond data.Calculated beta, cost of equity, WACC, and ran sensitivity-based valuations.	

LEADERSHIP AND COMMUNITY SERVICE

Club Affiliations , University of San Diego
<ul style="list-style-type: none">Founder and President, Turning Point USA at University of San Diego, Fall 2025 — PresentMember, Women in Business, Fall 2024 – PresentMember, Business Administration Society, Fall 2024 – PresentMember, Student Finance Association, Fall 2024 – Present

AWARDS

Dean's List, First Honors , University of San Diego	Fall 2024
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SKILLS

- Spanish (Basic Proficiency, 3 Semesters)
- Excel
- Soft Skills: Self-Starter, Organized, Creative Thinking, Time Management, Communication